



## Photography and media policy

This guidance explains why we need to ask you for your consent for any photographs of your child being used by Dunstable Dragons YBC. After reading this, you should fill in and return the form attached to let us know your wishes.

We live in an age in which digital technology has vastly increased the use of photography, and there has been publicity surrounding concern about the risk of a child or young person being identified by a photograph in the local / national press.

On advice from the police, the local authority and others, Dunstable Dragons YBC takes the view that the risk of a child being identified by a stranger is small and that, providing reasonable steps are in place in terms of appropriateness of the photography and to protect the full name and contact details of children, photography will be permitted.

Dunstable Dragons YBC is mindful of the fact for some families; there may be reasons why a child's identification is a matter of particular anxiety. If you have special circumstances, either now or at any time in the future, that would affect or change your consent on this issue please contact us so we can discuss/update our records.

You should discuss the matter of photographs with your child, and agree with them about the categories of consent. We invite you to use this form to explore their feelings about being photographed / filmed.

Dunstable Dragons YBC will not use the personal details or full names (which means first name and surname) of any child or young person in a photographic image on film, website, or in printed publications without your permission.

If Dunstable Dragons YBC uses photographs of individuals, the name of that child or young person will not appear in the accompanying text or photo caption, unless we have your agreement.

Only images of children or young people who are suitably dressed will be used, to reduce the risk of such images being used inappropriately.

The broad rule of thumb is: "If the child/young person is named, avoid using the photograph. If the photograph is used, avoid naming the child/young person". The press, however, like to reflect the local community by naming children who appear and may decline to photograph / report on events if this facility is denied to them.

By signing this consent form you will be giving permission to Dunstable Dragons YBC to use photographs and film of your child involved in tenpin bowling activities. These images may be used in any of the following ways:

- Printed publications
- Dunstable Dragons YBC / BTBA / Local Area Association websites
- Dunstable Dragons YBC / BTBA / Local Area Association videos (including digital and physical media), or other recorded/streamed media for training or promotional purposes
- Within the local or national media (including printed, online, or social media)

If you wish to find out more about The BTBA's safeguarding policies, please visit their website: <http://btba.org.uk>  
Please refer to our club Codes of Conduct for further information about how we interact with your child.

**Please complete the form attached and return as soon as possible or provide consent using the Dunstable Dragons Youth Bowling Club member registration form on our website.**

## CONSENT FORM – USING IMAGES OF CHILDREN

Name of Child: \_\_\_\_\_

Occasionally, we may take photographs of children / young people. We may use these images in our publicity, for example in the press releases or in other printed publications, as well as on our website. We may also make video or webcam recordings for promotional or other educational (coaching) use.

From time to time, our bowlers may be visited by the media, who will take photographs or film footage of a training or competitive event. Bowlers will often appear in these images, which may appear in local or national newspapers, websites or on televised news programmes.

To comply with the Data Protection Act 1998, we need your permission before we can photograph or make any recordings of your child. Please answer questions 1 to 5 below, then sign and date the form where shown.

PLEASE RETURN THE COMPLETED FORM AS SOON AS POSSIBLE.

- Please note that websites can be viewed throughout the world and not just in the United Kingdom.
- Unidentified means we will either use no name or only the first name.

Please delete as appropriate

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| • May we use your child's photograph (unidentified) in press releases and other printed publications that we produce for promotional purposes?   | Yes / No |
| • May we use your child's image (unidentified) on our website?   | Yes / No |
| • May we record your child's image (unidentified) on video or webcam?  | Yes / No |
| • Do you consent to your child being photographed or filmed in press events?   | Yes / No |
| • Do you consent to your child's full name being published with a press photograph? (At the present time, some local newspapers will not agree to publish a photograph without a full name.) | Yes / No |
| • Do you consent to your child being named in official social media sites (including, but not limited to Facebook and Twitter)?  | Yes / No |

**As the child's parents/guardian/carer, we agree that if we take photographs or video recordings of our child/ren which include other children / young people, we will use these for personal and family use only. I/we understand that where consent has not been obtained from the other parents/guardians/carers for any other use, we would be in breach of the Data Protection Act 1998 if we used our recordings for any wider purpose.**

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_ (Parent / Guardian / Carer) \* delete as applicable

### Conditions of Use

- This form is valid for one year from the date you sign it, or for the period of time your child is a member of Dunstable Dragons YBC. The consent will automatically expire after this time. It is your responsibility to let us know if you want to withdraw or change your agreement at any time.
- We, Dunstable Dragons YBC, will not use the personal details or full names (which means first name and surname) of any child in a photographic image on video, on our website, or in any of our other printed publications (unless we have your agreement for each instance).
- We will not include personal e-mail or postal addresses, or telephone or fax numbers on video, on our website, in our press releases or in other printed publications.
- If we use photographs of individual bowlers, we will not use the name of that child in the accompanying text or photo caption, unless we have your agreement.
- If we name a child / young person in the text, we will not use a photograph of that child / young person to accompany the article unless we have your agreement.